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**“i want what she’s having”**

education · inspiration · connection

## **CampExperience to Do Good & Have Fun in Escape Campervan on July 23–25**

*Colorado-based organization to celebrate 15<sup>th</sup> year and distribute 6,000 pairs of socks*

Englewood, Colorado (July 17, 2020) – “Doing Good and Having Fun” is the motto of the Colorado-based [CampExperience™ Network](#) and is at the heart of the organization’s 15<sup>th</sup> anniversary celebration, which kicks off on July 23 – 25 with “Betsy Camps!”

CampExperience™ Founder Betsy Wiersma has lived in Colorado for 20 years but has never camped in a tent or camper, so she is teaming up with [Escape Campervans](#) in Aurora and [Mike’s Camera](#) to showcase the joy of traveling in a colorfully-painted recreational vehicle during these COVID-19 times and to help out good causes in Colorado.

### **Doing Good & Having Fun**

After a kickoff at Mike’s Camera in Glendale and setting up camp at Cherry Creek State Park in Denver on Thursday, July 23, the CampExperience™ Escape Campervan is visiting three organizations on Friday, July 24 to present 6,000 pairs of [Bombas](#) socks provided by the [Sock It To Em Sock Campaign](#). The campaign aims to put socks on the feet of men, women and children who are in need or experiencing homelessness.

Betsy and her driver/photographer Jen Jones from Mike’s Camera and sponsor Gerri Kier from [Complete Nutrition Alliance](#) are presenting socks 2,000 pairs of socks each to [Samaritan House](#) at 9 a.m., [Mile High United Way](#) at 9:45 a.m., and [Metropolitan State University Denver](#) (MSU) at 11 a.m. Children’s masks also will be brought to Samaritan House, and United Way representatives are immediately heading to the Back to School Bash after receiving the donation and will add socks to backpacks full of supplies. MSU will distribute the socks to students in need and will welcome the CampExperience™ team at Regency Athletic Center with Rowdy the Roadrunner mascot, student athletes and coaches.

The campervan will pull over for the night in nearby Lafayette, where classic camping fare like s’mores and stargazing are on the agenda. Saturday morning, early morning photography is on tap at a local balloon ascension using Mike’s Camera top camera.

“In our 15 years, we have raised more than \$1 million in cash and in-kind donations from

5,000+ Camp sisters and friends. These funds and CampExperience™ Network programs have supported more than 50 charities in Colorado and around the world,” Betsy Wiersma says. “The CampExperience™ Network is all about women supporting women and families. We seek places where our funds and associated love and support can make a difference for someone in need, and at the same time we build valuable business and friendship connections among women.”

### **Camping for a Cause**

In addition to distributing 6,000 socks, the Betsy Camps! schedule includes visiting friends and sponsors along the way and “spreading camp sisterhood goodwill,” Wiersma explains. “Guests and people who stop by and tour the Escape Campervan will receive a pair of socks to give to someone experiencing homelessness and can register to win fun prizes, including the grand prize of a camera from Mike’s Camera. We also will be recording podcasts, posting on social media and celebrating beautiful Colorado.”

After a day of exploring the mountains west of Denver and lunch in Golden, Betsy Camps! wraps up on the evening of Saturday, July 25 at [The Village Workspace](#) parking lot in Centennial from 6 – 9 p.m. A Happiness Hour is being sponsored by Babylonstoren wines, and there will be giveaways, games, an indoor showing of the movie “When Harry Met Sally,” snacks and the Kona Ice truck with shaved ice treats.

### **15<sup>th</sup> Annual CampExperience™ Network Fall Retreat, Sept. 18 – 20**

Betsy Camps! also celebrates the founding of CampExperience in September 2006, when the very first fall retreat was held at Copper Mountain Resort. The fall retreat is a weekend of education, inspiration, activities, and power-filled business and personal connections for women ages 25 to 75 and above and has grown into a network featuring a yearlong calendar of business and networking meetings and social events.

The [15<sup>th</sup> annual fall retreat](#) is scheduled for Sept. 18 – 20, 2020 at La Foret Conference Center in Black Forest, Colorado, with various options to attend from online to in-person. Plenty of safety measures are in place for the retreat, including the option for attendees to rent their own Escape Campervan for lodging at a 15 percent discount. Spots are still available to attend camp.

For more information, visit [www.campexperience.com](http://www.campexperience.com) and [www.betsywiersma.com](http://www.betsywiersma.com).

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