



CampExperience™ Network

“Doing Good and Having Fun” is the motto of the Colorado-based CampExperience™ Network. Since 2006, the network has raised more than \$1 million in cash and in-kind donations from 5,000+ camp sisters and friends and grown from an annual fall retreat to 50 network events annually. These funds and [CampExperience™ Network](#) programs have supported more than 50 charities in Colorado and around the world. CampExperience contributes money raised and associated hands-on love and support to make a difference for people in need and builds valuable business and friendship connections among women.

Background

History

In the summer of 2005, Denver, Colorado-based Betsy Wiersma, and 14 friends gathered to design a weekend getaway, CampExperience™, that would uplift and support busy women and make a difference. Built on the desire to build a platform where women help women, this first team focused on creating a summer camp atmosphere where participants could disconnect from the hustle and bustle of every day and reconnect with themselves and like-minded women.

A series of hands-on workshops, storytelling experiences, and activities that connected attendees with their mind, body, and spirit was created and became the format for all future fall retreats. Approximately \$20,000 was raised for charity in that first camp weekend in 2006, and the magic of CampExperience™ began!

Today, the CampExperience™ Network is run by a group of 25 dedicated volunteers on the camp committee and a small, hard-working team of staff members. What started as one weekend a year has grown into an always-connected network where women can be as involved as their schedules and desires allow.

Philosophy: We gather to “Do Good & Have Fun”

Core Values:

1. Everyone is special, valued, gifted, and complete.
2. Love is boundless for our sisters, our families, our community, and ourselves.

3. Sisterhood and the benefits of support and love are a choice for any woman. All are welcome!

4. Experiences connect us! Joy, laughter, and fun are vital components to all we do.

Overview

Who We Are

CampExperience™ Network focuses on relationships first, and then business and fun naturally follow. There are no membership fees or rules for joining ... women can just show up, have fun, and come back! There are several different types of events to take part in, and all attendees at events are considered part of the sisterhood.

- *CampConnections* – A monthly meeting featuring speakers on business and personal topics relevant to women. The meetings are held at three locations around the Denver Metro area.
- *Coffee & Conversations* – Also monthly meetings, these gatherings are more intimate and allow individuals to connect on a deeper level.
- *Social Events* – These gatherings provide women the opportunity to come together to connect as friends, find inspiration, and build a network. They are filled with fun and laughter and are made possible by sponsors.
- *Annual Fall Retreat* – This is where much energy and many talents come together in one spectacular weekend complete with 2.5 days of speakers, activities, shopping, personal services, and fun designed to fill participants' spirits, ignite their dreams and renew their perspectives. In 2020, the retreat was held Sept. 18-20 at La Foret Conference Center in Black Forest, Colorado near Colorado Springs.

What We Do

Our motto is “Do Good & Have Fun.” Almost everything CampExperience™ Network offers centers around giving back and celebrating the good times we have while together. CampExperience™ Network gives in many ways: raising monetary donations for charities and causes, offering time and expertise to help out, and providing a network of support and friendship for our participants/sisters.

Going Global

In 2019, the *Global Sisterhood Network* launched as a side project from CampExperience™ to spread the organization's wings, since it already had been connected with charities across the globe. It was a natural progression to reach beyond the “local” community and build a more extensive network of like-minded women around the world. Through travels, Betsy Wiersma has interviewed dozens of inspirational women to hear their stories and learn about their unique journeys. We share them with you, and together we can start a conversation, educate and inspire, and connect to make this world a little bit better!